

## Prevention Policy Board Report April 2017 YSS Prevention Services

### Child Abuse Prevention:

Story County Child Abuse Prevention Coalition is the Boone and Story County CARES coalition. YSS staff attend coalition meetings on a monthly basis in Boone, Iowa. Staff also attend Story County CPPC meetings to update this committee on child abuse prevention efforts. YSS staffs presented *Talking About Touching* curriculum to First Grade students at Roland Story Elementary School and Kindergarten and First Grade Students at Collins-Maxwell. *Talking About Touching* programming is also being presented to Gilbert Kids Club Kindergarten students. Staff assisted with the planning and facilitation of the Eastern Story County Step Into Storybooks event on April 1, 2017. This event targeted families in Eastern Story County with children up to 8 years old. Different activities tables were made available based on age ranges that engaged the children and their families. Each activity was related to a book and each child who attended the event was given a free book to take home. This year there were 231 individuals who attended the event.

### Youth Development and Community Outreach:

Ames **Mayors Youth Committee** (MYC). No meeting in April.

Ballard's **GameChangers**. During the month of April the GameChangers group explored the possibility of a pre-prom event. One of the GameChangers members mother works for the government and can get a car crash simulator. Members discussed and concluded they did not have time to implement this event in the timeframe. Focus then switched on restructuring GameChangers and brainstorm how we can market the club differently. It has been brought to the group's attention that most students think that GameChangers is about telling on people if they are doing inappropriate things and they cannot join if they partake in any of the activities we bring awareness to. Members are working on how to restructure the group and marketing. The group wants to implement an application to join the club for next year and are working on that right now.

Collins Maxwell **ChaMps**. During April the ChaMps group planned a pre-prom activity. Activities for 5 stations were created: 1. Dizzy bat (They would twirl around a bat and try to ride a bike) 2. Drunk goggles (They would have a police officer have them walk the line and go through the process of being pulled over) 3. Bean Boozled (they would have true/false questions from Project Alert pre-post tests. They get one right they get a good jelly bean. They get it wrong they get a bean boozled jelly bean) 4. Straw activity (They would have coffee stir stick straws and they would be asked to run in place and do different activities to mock what it is like to try and breath after smoking) 5. Group Juggle (They would start off with one ball and gradually add more. The point is to also mock how your lungs work when there is more and more they have to do because of smoking). When planning the event, it ended up not working out to do before prom as there was not enough time to implement and they did not get school permission. The groups is going to attempt to complete activities prior to graduation.

Collins Maxwell **ISTEP** Chapter. Members met on April 24. Students planned their assembly presentation. Audience will be middle school students and the topic is Dangers of Tobacco.

**Collins Maxwell IMPACT**. This month, the students focused on their community service learning (CSL) project- "Art for an Impact". They hosted a fundraiser to benefit Blank Children's Hospital. The event was held on April 10th. The students have been working since the fall to complete their art projects to sell to raise money. At the event, the students raised over \$400! They sold paintings, clay sculptures, slime, canvas art, and food among a variety of other artsy items. Soon after the event, the students made a shopping list based off of the needs list on the hospital website. The students are excited to shop at Walmart for the items and to go to the hospital to drop them off. Students also had the opportunity to run the school's concession stand for an after school soccer game. They also enjoyed the company of the FarmHouse Fraternity men

who volunteer each week with Impact. Because of the men, the group gets to play a lot of competitive dodgeball and receive homework help.

**Ballard IMPACT.** YSS staff presented craft of paper cutting to the group. Members went on a field trip to the new ice cream shop that opened up in the community this month and planned three more field trips for the month of May to finish off the year! During this month members also finalized the end of our Help the Homeless Project. Members will be walking the blessing bags over to the local food pantry in town and then celebrating and debriefing the project with ice cream at the nearby park. This month we have also focused on a lot of experiments and STEM activities with the group.

#### Substance Abuse Efforts:

*Too Good For Drugs* (elementary substance abuse curricula) programming occurred in the Nevada School District in April.

*Project ALERT* (middle school substance abuse curricula) programming occurred in Nevada and Ballard School Districts in the month of April.

Staff participated in the following outreach activities in April:

- Prevention Staff provided leadership at the weeklong Teen Maze event the first week of April. Prevention staff were responsible for 2 of the tracks-health and wellness and Job\$ track. Staff led activities to raise awareness on substance abuse and related issues. Also explored first impressions for employment and money management. 1068 7<sup>th</sup> graders and 331 adults participated in the event.
- Staff completed a 3 part presentation with Roland Story 8<sup>th</sup> Grade Health Class on April 19, 20 and 21. Topics of presentations include alcohol, prescription drug and marijuana prevention. 18 students participating.
- On March 29 and April 6 YSS staff presented to Ames High Health classes. 102 students present.
- YSS staff met with Theta Chi Sacred Promise Initiative to bring awareness on sexual assault issues. There were three meetings; April 10 candlelight vigil with 120 participants, April 21 event recognizing survivors of sexual assault with 50 participants, and April 23 recognition of seniors involved in Theta Chi Sacred Promise Initiative involving 12 individuals.
- ISU Health Promotion Club April 4 and 18 to planned for election of new officers and events in the coming school year.
- Meeting with officers of ISU Fraternity to regarding alcohol policies for spring formal April 19.
- YSS staff met with Collins Maxwell High School Health class on April 24. Alcohol and RX / OTC was the discussion topic. 15 students in attendance.
- YSS staff went back for a second presentation with the Collins Maxwell Health class on April 26. Marijuana Use and Peer Enabling were the discussion topics. 14 students were present.
- Prevention staff met with and explored with FCC staff the issues with Teen Club and ways to more closely partner together. All YSS programs will be required to have a Crisis Plan in Program Manual.
- On April 25 explored with YSS staff and community partners how to better equip the YSS Public Policy Committee to take action and to become educated & informed on issues. Explored the medical marijuana bill that has passed.
- In partnership with NuCara Pharmacy, Nevada Police Department, YSS of Eastern Story County Board, and the Story County Prevention Policy Board a Drug Drop Off event was held in Nevada on April 29, 2017. During the 2 hour event a total of 128.5 pounds of medications were taken back from 35 community members to be destroyed.
- Staff provided 200 bookmarks encouraging healthy choices for the Nevada High School pre prom mock crash. Staff along with the Nevada Middle and High School nurse passed these out to students at the event on April 20, 2017.

### Community Partnership Tobacco Grant:

- The following tobacco presentation were made in April:
  - On April 24 staff presented to the Collins-Maxwell High School Health Class on tobacco and health. The focus of the discussion was on how tobacco use impacts the body, electronic smoking devices as well as cessation for those who are ready. Ballard Middle School. Students learned about the dangers of Electronic Smoking Devices through a gameshow format based on Family Feud. Topics covered included marketing, dangers of nicotine, dangers of ESDs, ESD myths, the percentage of teens that use any nicotine product, what they could spend their money on instead, ISTEP, and Quitline. ISTEP pens were given as "prizes" for participation. 12 in attendance.
  - Staff and community partners from Story County Medical, Kiwanis, and the ISU Kinesiology department educated youth who attended Teen Maze on the health concerns related to tobacco use. The focus of discussion was on how tobacco use impacts the body, chemicals in tobacco products, and the financial costs of using tobacco. Information about Quitline Iowa and ISTEP were made available in the room. Each youth who received a goodie bag after the event was provided a quit kit which included information on Quitline Iowa, helpful tips in quitting tobacco use as well as items that can aid with cessation such as a toothpick, stick of gum, and straw..
- The following is outreach made by staff to increase the number of Workplaces Adopting Tobacco Free/Nicotine Free Wellness Policy in Story County:
  - Staff followed up with the Communications Director for Studio 7 Salon regarding implementation of their tobacco and nicotine free workplace wellness policy. A press release was created by staff and approved by the Communications Director for publish in the local news media. The press release focused on educating the community about the salon's policy change.
  - Follow up contact was made with the Executive Director for the United Way of Story County regarding tobacco and nicotine free workplace wellness policy. Staff met with the Executive Director to discuss their current policy and what a tobacco/nicotine free policy could mean for their agency and programs. Staff provided technical assistance to the Executive Director in adapting their current policy to meet these new standards. A copy of the model IDPH tobacco and nicotine free workplace wellness policy was provided to the Executive Director. Information about Quitline Iowa, cessation programs their staff could become trained in facilitating, as well as signage from IDPH were all discussed as well in this meeting.
  - Staff followed up with the owner of Perfect Games in Ames to learn about where they were at with adopting the smoke free policy discussed with them. The owner shared they have not yet adopted the policy and are working to designate areas of the grounds where smoking would be allowed that are also away from entrances. Staff asked about whether these designated area will be enclosed and shared information about compliance with the smokefree air act. The owner assured staff no structures are being built let alone enclosed structures.
- The following are outreach efforts made by YSS staff to increase the number of healthcare clinics other than dental, that use the Ask, Advise, and Refer fax referral system in Story County:
  - Staff met with the clinical staff of the Primary Health Clinic in Ames on April 14, 2017. The clinic staff are already aware of and using the Quitline Iowa 2A's and R fax referral system. Staff shared information about the updates made in the program, the new provider, as well new program offerings such as designated coaches for pregnant women and so forth. Staff shared information about the updated fax referral number as well as the new process for patients seeking the medication benefit through the Quitline. Staff followed up with the clinic director to provide links to the online Quitline Iowa trainings where her staff could gain CME's.
- Greater emphasis and work needs to be done in addressing education on prevention of tobacco use and cessation with Story County residents living with mental illness and substance abuse. Work

needs to be done with educating providers who work with these groups of individuals to be able to serve them better in addressing their tobacco use. More outreach needs to be done to serve communities of color, the LGBT community, as well as homeless and low ses individuals and families.